

ISTINYE UNIVERSITY
HEALTH MANAGEMENT

1st SEMESTER					
Code	Course	T	P	ECTS	Language of Instruction
SAY101	Basic Health Information and Medical Terminology	3	0	6	TR
SAY103	Ethics and Sustainability in Health	2	0	4	TR
SAY105	Introduction to Business	3	0	5	TR
TRK101	Turkish 1	2	0	2	TR
ATA11	Ataturk's Principles and Revolution History1	2	0	2	TR
DIL101	General English1	2	0	2	EN
	University Elective Course	3	0	5	TR
DIL511	Professional English1	4	0	5	EN
		21	0	31	

2nd SEMESTER					
Code	Course	T	P	ECTS	Language of Instruction
EKO104	Introduction to Economics	3	0	5	TR
SAY104	Introduction to Law	3	0	3	TR
ISBF102	Mathematics for Social Sciences	3	0	5	TR
TRK102	Turkish 2	2	0	2	TR
ATA102	Ataturk's Principles and Revolution History2	2	0	2	TR
DIL102	General English2	2	0	2	EN
	Department Elective Course	3	0	5	TR
DIL512	Professional English2	4	0	5	EN
		22	0	29	

3rd SEMESTER					
Code	Course	T	P	ECTS	Language of Instruction
SAY201	Health Care Management	3	0	5	TR
ISBF201	Statistics for Social Sciences	2	2	5	TR
ISL203	Financial Accounting	2	2	5	TR
SAY207	Human Resources in Healthcare Organizations	3	0	4	TR
DIL513	University Elective Course (Professional English 3)	4	0	5	EN
	University Elective Course	3	0	5	TR
	Manifest of İstinye 1	0	2	1	TR/EN
		17	6	30	

4th SEMESTER					
Code	Course	T	P	ECTS	Language of Instruction
SAY202	Health Economics	3	0	6	TR
SAY204	Research Methods in Health Institutions	2	2	3	TR
ISL210	Cost Accounting in Health Institutions	2	2	5	TR
ISL206	Organizational Behavior	3	0	5	TR
DIL514	University Elective Course (Professional English 4)	4	0	5	EN
	University Elective Course	3	0	5	TR
SEG002	Manifest of İstinye 2	0	2	1	TR/EN
		17	6	30	

5th SEMESTER					
Code	Course	T	P	ECTS	Language of Instruction
SAY301	Health Law	3	0	4	TR
SAY303	Financial Management in Healthcare Organizations	3	0	5	TR
SAY305	Communication and Public Relations in Health Care	3	0	5	TR
DIL515	University Elective Course (Professional English 5)	4	0	5	EN
	Department Elective Course	3	0	5	TR
	University Elective Course	3	0	5	TR
SEG003	Manifest of İstinye 3	0	2	1	TR/EN
		19	2	30	

6th SEMESTER					
Code	Course	T	P	ECTS	Language of Instruction
SAY302	Quantitative Decision Making in Health Care	3	0	4	TR
SAY304	Health Care Marketing	3	0	5	TR
SAY306	Strategic Management in Healthcare Organizations	3	0	5	TR
DIL516	University Elective Course (Professional English 6)	4	0	5	EN
	Department Elective Course	3	0	5	TR
	University Elective Course	3	0	5	TR
SEG004	Manifest of İstinye 4	0	2	1	TR/EN
		19	2	30	

7th SEMESTER					
Code	Course	T	P	ECTS	Language of Instruction
SAY401	Health Systems, Policies and Planning	3	0	4	TR
SAY403	Health Informatics	3	0	4	TR
SAY405	Operations Management in Healthcare Organizations	3	0	4	TR
SAY481	Professional Practice I (2 days a week)	0	16	8	TR
	Department Elective Course	3	0	5	TR
	Department Elective Course	3	0	5	TR
		15	16	30	

8th SEMESTER					
Code	Course	T	P	ECTS	Language of Instruction
SAY482	Professional Practice 2 (5 days a week)	0	40	30	TR
	TOPLAM	0	40	30	

Area Elective Courses					
Code	Course	T	P	ECTS	Language of Instruction
SAY001	Financial Performance Analysis in Hospitals	3	0	5	TR
SAY002	Public Health	3	0	5	TR
SAY005	Diseases Information	3	0	5	TR
SAY006	Basic First Aid	3	0	5	TR
SAY007	Comparative Health Systems	3	0	5	TR
SAY008	Chronic Disease Management	3	0	5	TR
SAY009	Global Health Issues	3	0	5	TR
SAY013	Brand Management in Healthcare	3	0	5	TR
SAY015	Supply and Logistics Management in Health Services	3	0	5	TR
SAY016	Consumer Behaviors in Healthcare	3	0	5	TR
SAY017	Performance Analysis in Healthcare Businesses	3	0	5	TR
SAY018	Business Analysis and Design in Health Institutions	3	0	5	TR
SAY019	Risk Management in Health Institutions	3	0	5	TR
SAY020	Health Insurance and Reimbursement Methods	3	0	5	TR
SAY021	Sociology of Health	3	0	5	TR
SAY022	Health Tourism	3	0	5	TR
SAY024	Managerial Epidemiology	3	0	5	TR
SAY025	Quality Management in Health Institutions	3	0	5	TR
SAY026	Health and Life	3	0	5	TR
SAY027	Digital Marketing in Health	3	0	5	TR
SAY028	Digital Transformation Management	3	0	5	TR

DESCRIPTION
T: Theoric
P: Practice
ECTS: European Credit Transfer System