

**ISTINYE UNIVERSITY
BUSINESS ADMINISTRATION**

1st SEMESTER					
CODE	COURSE	T	P	ECTS	Language of Instruction
MAT101	Mathematics for Social Sciences 1	2	2	5	English
MNG103	Introduction to Business	3	0	6	English
EASF105	Computer Literacy	2	2	6	English
TRK101	Turkish Language 1	2	0	2	Turkish
DIL102	General English 1	2	0	2	English
	University Elective	3	0	5	English
	University Elective	3	0	5	English
TOTAL		17	4	31	

2nd SEMESTER					
CODE	COURSE	T	P	ECTS	Language of Instruction
MAT102	Mathematics for Social Sciences 2	2	2	5	English
ECO104	Introduction to Economics	3	0	6	English
EASF102	Business Law	3	0	4	English
DIL102	General English 2	2	0	2	English
TRK102	Turkish Language 2	2	0	2	Turkish
	University Elective	3	0	5	English
	University Elective	3	0	5	English
TOTAL		18	2	29	

3rd SEMESTER					
CODE	COURSE	T	P	ECTS	Language of Instruction
MNG207	Financial Accounting	2	2	6	English
MNG205	Management and Organization	3	0	6	English
EASF201	Statistics for Life and Social Sciences	2	2	5	English
SEG001	Manifest of Istinye 1	0	1	1	English
ECO213	Microeconomics	3	0	5	English
ATA101	Principles of Atatürk and History of Revolution 1	2	0	2	English
	University Elective	3	0	5	English
TOTAL		15	5	30	

4th SEMESTER					
CODE	COURSE	T	P	ECTS	Language of Instruction
ECO212	Macroeconomics	3	0	5	English
MNG208	Cost and Managerial Accounting	2	2	6	English
MNG206	Organizational Behavior	3	0	6	English
SEG002	Manifest of Istinye 2	0	1	1	English
ATA102	Principles of Atatürk and History of Revolution 2	2	0	2	English
	Department Elective	3	0	5	English
	University Elective	3	0	5	English
TOTAL		16	3	30	

5th SEMESTER					
CODE	COURSE	T	P	ECTS	Language of Instruction
MNG301	Financial Management	2	2	5	English
MNG303	Marketing Management	3	0	5	English
MNG305	Operations Research	2	2	5	English
EASF301	Research Methods	2	2	4	English
SEG003	Manifest of Istinye 3	0	1	1	English
	Department Elective	3	0	5	English
	University Elective	3	0	5	English
TOTAL		15	7	30	

6th SEMESTER					
CODE	COURSE	T	P	ECTS	Language of Instruction
MNG302	Human Resources Management	3	0	4	English
MNG304	Production Management	3	0	5	English
MNG306	Feasibility and Valuation	2	2	5	English
EASF302	Business Analytics	2	2	5	English
SEG004	Manifest of Istinye 4	0	1	1	English
	Department Elective	3	0	5	English
	University Elective	3	0	5	English
TOTAL		16	5	30	

7th SEMESTER					
CODE	COURSE	T	P	ECTS	Language of Instruction
MNG401	Strategic Management	3	0	5	English
MNG403	Entrepreneurship	3	0	5	English
MNG405	Business Game	3	0	5	English
	University Elective	3	0	5	English
	Department Elective	3	0	5	English
	Department Elective	3	0	5	English
TOTAL		18	0	30	

8th SEMESTER					
CODE	COURSE	T	P	ECTS	Language of Instruction
MNG033	Professional Practices	0	30	30	This is an industrial experience practice for ISU students only
TOTAL		0	30	30	

DESCRIPTION
T: Theoric
P: Practice
ECTS: European Credit Transfer System
Language of Instruction: Defines the medium of the course regardless of the language of instruction of the department.

Elective Major Area Courses					
CODE	COURSE	T	P	ECTS	Language of Instruction
MNG006	Business Ethics	3	0	5	English
ITB204	International Business Management	3	0	5	English
MNG008	Consumer Behavior	3	0	5	English
ITB008	Sales and Negotiations Techniques	3	0	5	English
MNG032	BA Degree Project	3	0	5	English
MNG033	Professional Practices	3	0	5	English
ITB012	International Finance	3	0	5	English
ITB310	E Commerce	3	0	5	English
MIS012	Introduction to Operating Systems	3	0	5	English
MIS021	Digital Transformation	3	0	5	English
MIS025	Current Topics in Management Information System	3	0	5	English
MIS071	Organizational Behavior in MIS	3	0	5	English
MIS072	Econometrics in MIS	3	0	5	English
MNG034	Digital Human Resources and Data Analytics	3	0	5	English
ITB016	Global Business Trends	3	0	5	English
MNG039	Sustainable Business	3	0	5	English
ECO304	Money and Banking	3	0	5	English
ECO401	Game Theory	3	0	5	English

* Ask the department for the availability of department electives