

ISTINYE UNIVERSITY
FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES
DEPARTMENT OF RADIO, TELEVISION AND CINEMA

1 st Semester					
C. Code	Course	T	P	ECTS	Language of Instruction
	Basic Photography	2	2	5	EN
	Introduction to Radio and Television	3	0	5	EN
	Introduction to Cinema	3	0	4	EN
	Introduction to Media & Communication	3	0	5	EN
	Fundamentals of Visual Language	3	0	4	EN
	English for Academic Purposes I	4	0	5	EN
	Turkish II	2	0	2	TR
Total		20	2	30	

2 nd Semester					
C. Code	Course	T	P	ECTS	Language of Instruction
	Digital Photography	2	2	5	EN
	Cinematography	3	0	5	EN
	Basic Design	2	2	4	EN
	Film History	3	0	4	EN
	University Elective Course	3/4	0	5	EN
	English for Academic Purposes II	4	0	5	EN
	Turkish II	2	0	2	TR
Total		19/20	4	30	

3 rd Semester					
C. Code	Course	T	P	ECTS	Language of Instruction
	Screenwriting I	3	0	5	EN
	Camera Techniques	2	2	6	EN
	Editing Techniques	2	2	6	EN
	Radio Broadcasting	2	2	5	EN
	University Elective Course	3/4	0	5	EN
	Principles of Atatürk and History of Turkish	2	0	2	TR/EN
	Manifest of Istinye I	0	2	1	TR/EN
Total		14/15	8	30	

4 th Semester					
C. Code	Course	T	P	ECTS	Language of Instruction
	Screenwriting II	3	0	5	EN
	Sound Design	2	2	6	EN
	Lighting Design	2	2	6	EN
	Studio Production	2	2	5	EN
	University Elective Course	3/4	0	5	EN
	Principles of Atatürk and History of Turkish	2	0	2	TR/EN
	Manifest of Istinye II	0	2	1	TR/EN
Total		14/15	8	30	

5 th Semester					
C. Code	Course	T	P	ECTS	Language of Instruction
	Advanced Editing Techniques I	2	2	5	EN
	Directing for Film and Video	2	2	5	EN
	Turkish Cinema	3	0	5	EN
	Research Methods	2	2	4	EN
	Area Elective Course	3	0	5	EN
	University Elective Course	3/4	0	5	EN
	Manifest of Istinye III	0	2	1	TR/EN
Total		15/16	8	30	

6 th Semester					
C. Code	Course	T	P	ECTS	Language of Instruction
	Advanced Editing Techniques II	2	2	5	EN
	Documentary Film	2	2	5	EN
	Political Economy of Media	2	0	4	EN
	University Elective Course	3/4	0	5	EN
	Area Elective Course	3	0	5	EN
	Area Elective Course	3	0	5	EN
	Manifest of Istinye IV	0	2	1	TR/EN
Total		15/16	6	30	

7 th Semester					
C. Code	Course	T	P	ECTS	Language of Instruction
	Graduation Project I	2	10	15	EN
	Media Management	3	0	5	EN
	Area Elective Course	3	0	5	EN
	Area Elective Course	3	0	5	EN
Total		11	10	30	

8 th Semester					
C. Code	Course	T	P	ECTS	Language of Instruction
	Graduation Project II	2	10	15	EN
	International Media	3	0	5	EN
	Area Elective Course	3	0	5	EN
	Area Elective Course	3	0	5	EN
Total		11	10	30	

DESCRIPTION

T: Theoric

P: Practice

ECTS: European Credit Transfer System

Elective Major Area Courses

C. Code	Course	T	P	ECTS	Language of Instruction
	Advanced Screenwriting	3	0	5	EN
	Advertising	3	0	5	EN
	Advertising Production	3	0	5	EN
	Arts Management	3	0	5	EN
	Brand Management	3	0	5	EN
	Digital Visual Effects	3	0	5	EN
	National Cinema	3	0	5	EN
	Film and Genre	3	0	5	EN
	Film Theories and Criticism	3	0	5	EN
	Gender, Class, Ethnicity and Media*	3	0	5	EN
	Independent Filmmaking	3	0	5	EN
	Integrated Marketing Communications	3	0	5	EN
	Introduction to Philosophy	3	0	5	EN
	Issues in Contemporary Media	3	0	5	EN
	Music in Film and Television	3	0	5	EN
	Film and Politics	3	0	5	EN
	Television and Everyday Life	3	0	5	EN
	Video Art and New Genres	3	0	5	EN
	Viral Advertising	3	0	5	EN
	Digital Culture	3	0	5	EN
	Post-Apocalyptic Narrative	3	0	5	EN