

ISTIYNE UNIVERSITY
FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES
DEPARTMENT OF NEW MEDIA

1 st Semester					
C. Code	Course	T	P	ECTS	Language of Instruction
	Basic Photography	2	2	5	EN
	Introduction to Media & Communication Theories	3	0	5	EN
	Fundamentals of Visual Language	3	0	4	EN
	Introduction to New Media	3	0	4	EN
	English for Academic Purposes I	4	0	5	EN
	University Elective Course	3/4	0	5	EN
	Turkish I	2	0	2	TR
Total		20/21	2	30	

2 nd Semester					
C. Code	Course	T	P	ECTS	Language of Instruction
	Digital Photography	2	2	5	EN
	History of Media Technologies	3	0	4	EN
	Basic Design	2	2	4	EN
	English for Academic Purposes II	4	0	5	EN
	University Elective Course	3/4	0	5	EN
	University Elective Course	3/4	0	5	EN
	Turkish II	2	0	2	TR
Total		19/21	4	30	

3 rd Semester					
C. Code	Course	T	P	ECTS	Language of Instruction
	Topics in New Media	3	0	5	EN
	New Media and Data Journalism	2	2	6	EN
	Editing Techniques	2	2	6	EN
	New Media Theories and Analysis	3	0	5	EN
	University Elective Course	3/4	0	5	EN
	Principles of Atatürk and History of Turkish Revolution I	2	0	2	TR/EN
	Manifest of Istinye I	0	2	1	TR/EN
Total		15/16	6	30	

4 th Semester					
C. Code	Course	T	P	ECTS	Language of Instruction
	Media, Culture and Society	3	0	5	EN
	User Interface Design	2	2	6	EN
	Digital Video Film Production	2	2	6	EN
	Computer Skills For New Media	2	2	5	EN
	University Elective Course	3/4	0	5	EN
	Principles of Atatürk and History of Turkish Revolution II	2	0	2	TR/EN
	Manifest of Istinye II	0	2	1	TR/EN
Total		14/15	8	30	

5 th Semester					
C. Code	Course	T	P	ECTS	Language of Instruction
	Advanced Editing Techniques	2	2	5	EN
	Consumption Society & Communication	3	0	5	EN
	New Media and Marketing	3	0	5	EN
	Digital Research Methods I	3	0	4	EN
	University Elective Course	3/4	0	5	EN
	Area Elective Course	3	0	5	EN
	Manifest of Istinye III	0	2	1	TR/EN
Total		17/18	4	30	

6 th Semester					
C. Code	Course	T	P	ECTS	Language of Instruction
	New Media and Popular Culture	3	0	5	EN
	Creative Thinking and Project Design	2	2	5	EN
	New Media and Advertising	3	0	4	EN
	Digital Research Methods II	3	0	5	EN
	University Elective Course	3/4	0	5	EN
	Area Elective Course	3	0	5	EN
	Manifest of Istinye IV	0	2	1	TR/EN
Total		17/18	4	30	

7 th Semester					
C. Code	Course	T	P	ECTS	Language of Instruction
	Graduation Project I	2	10	15	EN
	Media Management	3	0	5	EN
	Area Elective Course	3	0	5	EN
	Area Elective Course	3	0	5	EN
Total		11	10	30	

8 th Semester					
C. Code	Course	T	P	ECTS	Language of Instruction
	Graduation Project II	2	10	15	EN
	Ethical Issues in New Media	3	0	5	EN
	Area Elective Course	3	0	5	EN
	Area Elective Course	3	0	5	EN
Total		11	10	30	

DESCRIPTION
T: Theoric
P: Practice
ECTS: European Credit Transfer System

Elective Major Area Courses					
C. Code	Course	T	P	ECTS	Language of Instruction
	Advertising	3	0	5	EN
	Advertising Production	3	0	5	EN
	Arts Management	3	0	5	EN
	Brand Management	3	0	5	EN
	Digital Culture	3	0	5	EN
	Digital Visual Effects	3	0	5	EN
	Film and Genre	3	0	5	EN
	Film and Politics	3	0	5	EN
	Film Theories and Criticism	3	0	5	EN
	Gender, Class, Ethnicity and Media*	3	0	5	EN
	Independent Filmmaking	3	0	5	EN
	Integrated Marketing Communications	3	0	5	EN
	Introduction to Philosophy	3	0	5	EN
	Issues in Contemporary Media	3	0	5	EN
	Music in Film and Television	3	0	5	EN
	National Cinema	3	0	5	EN
	Political Economy of Media	3	0	5	EN
	Screenwriting I	3	0	5	EN
	Screenwriting II	3	0	5	EN
	Television and Everyday Life	3	0	5	EN
	Video Art and New Genres	3	0	5	EN
	Viral Advertising	3	0	5	EN