

ISTINYE UNIVERSITY
FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES
DEPARTMENT OF INTERNATIONAL TRADE AND BUSINESS

1st Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
	Mathematics for Social Sciences I	2	2	4	EN
	Introduction to Business	3	0	5	EN
	Computer Literacy	2	2	5	EN
	University Elective Course	3/4	0	5	EN
	University Elective Course	3/4	0	5	EN
	English for Academic Purposes I	4	0	5	EN
	Turkish I	2	0	2	TR
Total		13/15	4	31	

2nd Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
	Mathematics for Social Sciences II	2	2	4	EN
	Introduction to Economics	3	0	5	EN
	Fundamentals of International Trade	3	0	5	EN
	Business Law	3	0	3	EN
	English for Academic Purposes II	4	0	5	EN
	University Elective Course	3/4	0	5	EN
	Turkish II	2	0	2	TR
Total		17/18	2	29	

3rd Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
	Financial Accounting	2	2	6	EN
	Management & Organization	3	0	6	EN
	Statistics for Life and Social Sciences	2	2	5	EN
	Economic Integration & Global Trade	3	0	5	EN
	University Elective Course (Department of Foreign Languages)	4	0	5	EN
	Principles of Atatürk and History of Turkish Revolution I	2	0	2	TR/EN
	Manifest of Istinye I	0	2	1	TR/EN
Total		15	6	30	

4th Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
	Macro Economics	3	0	5	EN
	Export and Import Management	3	0	6	EN
	Cost & Managerial Accounting	2	2	6	EN
	Computational Thinking	2	2	5	EN
	University Elective Course (Department of Foreign Languages)	4	0	5	EN
	Principles of Atatürk and History of Turkish Revolution II	2	0	2	TR/EN
	Manifest of Istinye II	0	2	1	TR/EN
Total		16	6	30	

5th Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
	Financial Management	2	2	5	EN
	Marketing Management	3	0	5	EN
	Operations Research	2	2	5	EN
	Turkish Foreign Trade Policy	3	0	5	EN
	Research Methods	2	2	4	EN
	University Elective Course (Department of Foreign Languages)	4	0	5	EN
	Manifest of Istinye III	0	2	1	TR/EN
Total		16	8	30	

6th Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
	International Logistics Management	3	0	5	EN
	International and EU Trade Law	3	0	5	EN
	Risk and Insurance Management	3	0	5	EN
	Organizational Behavior & Human Resources Management	3	0	4	EN
	E Commerce	3	0	5	EN
	University Elective Course (Department of Foreign Languages)	4	0	5	EN
	Manifest of Istinye IV	0	2	1	TR/EN
Total		19	2	30	

7th Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
	Strategic Management	3	0	5	EN
	International Finance	3	0	5	EN
UT1411	International Marketing	3	0	5	EN
	University Elective Course (Department of Foreign Languages)	4	0	5	EN
	Area Elective Course	3	0	5	EN
	Area Elective Course	3	0	5	EN
Total		19	0	30	

8th Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
	Area Electives: BA DEGREE PROJECT / PROFESSIONAL PRACTICE	0	30	30	TR/EN
Total		0	30	30	

DESCRIPTION
T: Theoric
P: Practice
ECTS: European Credit Transfer System

Elective Major Area Courses					
C. Code	Course	T	P	ECTS	Language of Instruction
	Business Ethics	3	0	5	EN
	Commerical Communication	3	0	5	EN
	Consumer Behavior	3	0	5	EN
	Current Issues in International Trade	3	0	5	EN
	Current Issues in Turkish Economics	3	0	5	EN
	Entrepreneurship	3	0	5	EN
	Exchange Rate Management	3	0	5	EN
	Sales and Negotiations Techniques	3	0	5	EN
	Tax Applications	3	0	5	EN
	BA Degree Project	0	30	30	TR/EN
	Professional Practice	0	30	30	TR/EN