

ISTINYE UNIVERSITY
INSTITUTE OF HEALTH SCIENCES
DEPARTMENT OF HEALTH MANAGEMENT

Course		T	P	ECTS	Language of Instruction
Health Management	C	3	0	6	TR
Health Economy	C	3	0	6	TR
Financial Management and Accounting in Healthcare Organizations	C	3	0	6	TR
Elective Course	E	3	0	6	TR
Elective Course	E	3	0	6	TR
TOTAL		15	0	30	

Course		T	P	ECTS	Language of Instruction
Strategic Management in Healthcare Organizations	C	3	0	6	TR
Research Methods	C	3	0	6	TR
Elective Course	E	3	0	6	TR
Elective Course	E	3	0	6	TR
Elective Course	E	3	0	6	TR
TOTAL		15	0	30	

Course		T	P	ECTS	Language of Instruction
Project	C	0	0	60	TR
TOTAL				60	

Elective Course		T	P	ECTS	Language of Instruction
Data Management in Healthcare Organizations	E	3	0	6	TR
Marketing in Healthcare Organizations	E	3	0	6	TR
Consumer Behavior and Brand Management	E	3	0	6	TR
Communication in Healthcare Organizations	E	3	0	6	TR
Quality and Efficiency in Healthcare Services	E	3	0	6	TR
Health Law and Legislation	E	3	0	6	TR
Organizational Behavior in Healthcare Organizations	E	3	0	6	TR
Financial Analysis in Healthcare Organizations	E	3	0	6	TR
Human Resources Management in Healthcare Organizations	E	3	0	6	TR
Compensation Management and Job Evaluation	E	3	0	6	TR
Performance Evaluation in Human Resources	E	3	0	6	TR
Operations Management in Healthcare Organizations	E	3	0	6	TR
Chronic Illness Management	E	3	0	6	TR
Quantitative Practices in Healthcare	E	3	0	6	TR
Health Insurance	E	3	0	6	TR
Medical Tourism	E	3	0	6	TR
Data Mining and Decision Support System	E	3	0	6	TR
Health Policies and Planning	E	3	0	6	TR