

ISTINYE UNIVERSITY
DEPARTMENT OF VISUAL COMMUNICATION DESIGN

1st SEMESTER					
CODE	COURSE	T	P	ECTS	Language of Instruction
ILT101	Introduction to Communication Studies	3	0	5	Turkish
ILT103	Basic Photography	2	2	5	Turkish
GIT101	Introduction to Basic Design	2	2	5	Turkish
GIT103	Introduction to Computer Design	2	2	4	Turkish
GIT105	history of art	3	0	4	Turkish
DIL101	General English I	2	0	2	Turkish
ATA101	Ataturk's Principles and History of Revolution I	2	0	2	Turkish
SEG001	Manifest of Istinye I	0	1	1	Turkish
TRK101	Turkish Language I	2	0	2	Turkish
TOTAL		18	7	30	

2nd SEMESTER					
CODE	COURSE	T	P	ECTS	Language of Instruction
ILT102	Communication Theories	3	0	5	Turkish
ILT104	Communication and Society	3	0	5	Turkish
GIT102	Basic Design	2	2	5	Turkish
GIT104	Computer Aided Visual Design	2	2	4	Turkish
GIT106	History of Visual Communication	3	0	4	Turkish
DIL102	General English II	2	0	2	Turkish
ATA102	Ataturk's Principles and History of Revolution II	2	0	2	Turkish
SEG002	Manifest of Istinye II	0	1	1	Turkish
TRK102	Turkish Language II	2	0	2	Turkish
TOTAL		19	5	30	

3rd SEMESTER					
CODE	COURSE	T	P	ECTS	Language of Instruction
ILT201	Communication Studies	3	0	5	Turkish
GIT201	Graphic Design Applications	2	2	5	Turkish
GIT203	Basic Typography	2	2	5	Turkish
GIT205	Introduction to Digital Media	2	2	4	Turkish
SEG003	Manifest of Istinye III	0	1	1	Turkish
	University Elective			5	
	Departmental Elective			5	
TOTAL		9	7	30	

4th SEMESTER					
CODE	COURSE	T	P	ECTS	Language of Instruction
ILT202	Entrepreneurship and Project Culture	3	0	5	Turkish
GIT202	Advertising Graphics Applications	2	2	5	Turkish
GIT204	Advanced Typography	2	2	5	Turkish
GIT206	Digital Media Applications	2	2	4	Turkish
SEG004	Manifest of Istinye IV	0	1	1	Turkish
	University Elective			5	
	Departmental Elective			5	
TOTAL		9	7	30	

5th SEMESTER					
CODE	COURSE	T	P	ECTS	Language of Instruction
ILT301	Political Communication	3	0	5	Turkish
GIT301	Motion Graphics Design	2	2	5	Turkish
GIT303	Introduction to Interactive Multimedia Design	2	2	5	Turkish
	Departmental Elective			5	
	Departmental Elective			5	
	University Elective			5	
TOTAL		7	4	30	

6th SEMESTER					
CODE	COURSE	T	P	ECTS	Language of Instruction
ILT302	Communication Law	3	0	5	Turkish
GIT302	3D Modeling and Animation	2	2	5	Turkish
GIT304	Interactive Multimedia Design Applications	2	2	5	Turkish
	Departmental Elective			5	
	Departmental Elective			5	
	University Elective			5	
TOTAL		7	4	30	

7th SEMESTER					
CODE	COURSE	T	P	ECTS	Language of Instruction
ILT401	Communication and Ethics	3	0	5	Turkish
GIT401	Graduation Project Development	2	4	10	Turkish
GIT403	Aesthetics and Art Philosophy	3	0	5	Turkish
	Departmental Elective			5	
	Departmental Elective			5	
TOTAL		8	4	30	

8th SEMESTER					
CODE	COURSE	T	P	ECTS	Language of Instruction
ILT402	Occupational Health and Safety	3	0	5	Turkish
GIT402	Graduation Project Application	2	4	10	Turkish
GIT404	Portfolio and Presentation Design	2	2	5	Turkish
	Departmental Elective			5	
	Departmental Elective			5	
ILT490	INTERNSHIP				
TOTAL		7	6	30	

DESCRIPTION
T: Theoric
P: Practice
ECTS: European Credit Transfer System
Language of Instruction: Defines the medium of the course regardless of the language of instruction of the department.

Elective Major Area Courses					
CODE	COURSE	T	P	ECTS	Language of Instruction
GIT001	Publication Design	3	0	5	Turkish
GIT002	Illustration	3	0	5	Turkish
GIT003	Animation Techniques	3	0	5	Turkish
GIT004	Visual Storytelling	3	0	5	Turkish
GIT005	Studio Photography	3	0	5	Turkish
GIT006	Visual Analysis Methods	3	0	5	Turkish
GIT007	Digital Illustration	3	0	5	Turkish
GIT008	Advertising Photography	3	0	5	Turkish
GIT009	Mathematics for Social Sciences	3	0	5	Turkish
GIT010	Animation Cinema	3	0	5	Turkish
GIT011	Ex-libris Design	3	0	5	Turkish
GIT012	Video and Audio Design	3	0	5	Turkish
GIT013	Experimental Typography	3	0	5	Turkish
GIT014	Service Design	3	0	5	Turkish
GIT015	Digital Video and Editing	3	0	5	Turkish
GIT016	Introduction to Programming	3	0	5	Turkish
GIT017	Image and Semiotics	3	0	5	Turkish
GIT018	Gamification in Design	3	0	5	Turkish
GIT019	Design Thinking	3	0	5	Turkish
GIT020	Information Design	3	0	5	Turkish
GIT021	Character Design	3	0	5	Turkish
GIT022	Packaging design	3	0	5	Turkish
GIT023	Exhibition Design	3	0	5	Turkish
GIT024	Design and Programming Languages	3	0	5	Turkish
GIT025	Digital Culture and Design	3	0	5	Turkish
GIT026	Environmental Graphic Design	3	0	5	Turkish
GIT027	Illustrated Children's Book Design	3	0	5	Turkish
GIT028	Artificial Intelligence Art and Design	3	0	5	Turkish
GIT029	Mobile Application Development	3	0	5	Turkish
GIT030	Concept Design	3	0	5	Turkish
GIT031	Typeface Design	3	0	5	Turkish
GIT032	Generic Design	3	0	5	Turkish
GIT033	Digital Art	3	0	5	Turkish
GIT034	Advanced Animation Techniques	3	0	5	Turkish
GIT035	Data Visualization	3	0	5	Turkish
GIT036	neuro design	3	0	5	Turkish
GIT037	Educational Material Design	3	0	5	Turkish
GIT038	Extended Reality and Design	3	0	5	Turkish
GIT039	Medical Simulation and Design	3	0	5	Turkish
GIT040	Design Ethics and Intellectual Property	3	0	5	Turkish
TOTAL		8	0	0	