

ISTINYE UNIVERSITY
FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES
DEPARTMENT OF BUSINESS ADMINISTRATION

1st Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
	Mathematics for Social Sciences I	2	2	4	EN
	Introduction to Business	3	0	5	EN
	Computer Literacy	2	2	5	EN
	English for Academic Purposes I	4	0	5	EN
	University Elective Course	3/4	0	5	EN
	University Elective Course	3/4	0	5	EN
	Turkish I	2	0	2	TR
Total		19/21	0	31	

2nd Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
	Mathematics for Social Sciences II	2	2	4	EN
	Introduction to Economics	3	0	5	EN
	Business Law	3	0	3	EN
	English for Academic Purposes II	4	0	5	EN
	University Elective Course	3/4	0	5	EN
	Area Elective Course	3	0	5	EN
	Turkish II	2	0	2	TR
Total		20/21	0	29	

3rd Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
	Micro Economics	3	0	5	EN
	Statistics for Life and Social Sciences	2	2	5	EN
	Management & Organization	3	0	6	EN
	Financial Accounting	2	2	6	EN
	University Elective Course	3/4	0	5	EN
	Principles of Atatürk and History of Turkish Revolution I	2	0	2	TR/EN
	Manifest of Istinye I	0	2	1	TR/EN
Total		15/16	6	30	

4th Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
	Macro Economics	3	0	5	EN
	Computational Thinking	2	2	5	EN
	Organizational Behavior	3	0	6	EN
	Cost & Managerial Accounting	2	2	6	EN
	University Elective Course	3/4	0	5	EN
	Principles of Atatürk and History of Turkish Revolution II	2	0	2	TR/EN
	Manifest of Istinye II	0	2	1	TR/EN
Total		15/16	6	30	

5th Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
	Financial Management	2	2	5	EN
	Marketing Management	3	0	5	EN
	Operations Research	2	2	5	EN
	Research Methods	2	2	4	EN
	University Elective Course	3/4	0	5	EN
	Area Elective Course	3	0	5	EN
	Manifest of Istinye III	0	2	1	TR/EN
Total		15/16	8	30	

6th Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
	Human Resources Management	3	0	4	EN
	Production Management	2	2	5	EN
	Feasibility & Valuation	2	2	5	EN
	University Elective Course	3/4	0	5	EN
	Area Elective Course	3	0	5	EN
	Area Elective Course	3	0	5	EN
	Manifest of Istinye IV	0	2	1	TR/EN
Total		16/17	6	30	

7th Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
	Strategic Management	3	0	5	EN
	Entrepreneurship	2	2	5	EN
	Business Game	3	0	5	EN
	University Elective Course	3/4	0	5	EN
	Area Elective Course	3	0	5	EN
	Area Elective Course	3	0	5	EN
Total		17/18	2	30	

8th Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
	Area Electives: BA DEGREE PROJECT / PROFESSIONAL PRACTICE	0	30	30	TR/EN
Total		0	30	30	

DESCRIPTION
T: Theoric
P: Practice
ECTS: European Credit Transfer System

Elective Major Area Courses					
C.Code	Course	T	P	ECTS	Language of Instruction
	Advanced Statistics using R	3	0	5	EN
	Advertising	3	0	5	EN
	Auditing	3	0	5	EN
	Bank Management	3	0	5	EN
	Brand Management	3	0	5	EN
	Business Ethics	3	0	5	EN
	Business Etiquette	3	0	5	EN
	Consumer Behavior	3	0	5	EN
	Corporate Finance	3	0	5	EN
	Customer Relationship Management	3	0	5	EN
	E-Commerce	3	0	5	EN
	Financial Institutions and Markets	3	0	5	EN
	Financial Mathematics	3	0	5	EN
	Financial Risk Management	3	0	5	EN
	Financial Statement Analysis	3	0	5	EN
	Integrated Marketing Communications	3	0	5	EN
	International Finance	3	0	5	EN
	International HRM	3	0	5	EN
	International Marketing	3	0	5	EN
	Investment Management	3	0	5	EN
	Management in Different Cultures	3	0	5	EN
	Management of Technology & Innovation	3	0	5	EN
	Marketing Communications	3	0	5	EN
	Money and Banking	3	0	5	EN
	Retail Management	3	0	5	EN
	Sales Management	3	0	5	EN
	Small Business Management	3	0	5	EN
	Supply Chain Management	3	0	5	EN
	Turkish Labor Law	3	0	5	EN
	Turkish Tax System	3	0	5	EN
	Women in Management	3	0	5	EN
	BA Degree Project	0	30	30	TR/EN
	Professional Practice	0	30	30	TR/EN