

SPORTS AND MANAGEMENT PROGRAMME

1st SEMESTER

BLT101 COMPUTER TECHNOLOGIES-I

Computer Technology-I lesson is included examination of methods, techniques of accessing information and acquisition of use skill them. Computer Technology 1 is compose that basic concepts of information technology, Such as; Computer information, technological development, professional concepts and applications, current software applications (Windows, Word, Excel, Power Point)

İKY111 GENERAL ECONOMICS

Economics, the aim, scope and basic concepts, introduction to microeconomics, supply, demand and price, elasticities, equilibrium, consumer behaviours, markets, etc. Introduction to macroeconomics, the concept of money, monetary policies, fiscal policies, calculations for national income, general macroeconomic analysis, history of economic thought, schools (ecoles) in Economics and alternative economic systems, Islamic (interest-free) economic system, etc.

İKY101 GENERAL BUSINESS

Introduction to Business, Characteristics of Business, Business Establishment and Diversity, Goals of Business and Management Functions, Operating Income and Costs, Operational Efficiency, Organizational Behavior and Leadership, Entrepreneurship, Human Resources and Public Relations

SPY101 INTRODUCTION TO SPORT SCIENCE

Basic Concepts of Physical Education and Sports, Historical Foundations of Sports Sciences, Philosophical Foundations of Sports Sciences, Scientific Foundations of Sports, Pedagogical Foundations of Sports Sciences, Health Foundations, Training Foundations, Sports Management and Organization Foundations, Recreation Foundations, Sports for the Disabled, and Professional fields in Sports Sciences, Sports Ethics.

SPY103 SPORTS HISTORY

Basic Concepts, Introduction to History of Physical Education and Sports, first Civilizations in Anatolia, first Years of Sport in Turkey, Wrestling lodge and Kirkpınar Tradition, Secularization of Sports in Turkey, Modern Olympic Games, Modern Olympic Games, Olympic Games in Turkey Games and the National Olympic Committee, Sports Before and After the Republic

SPY105 SPORTS MEDIA

The Concept of Media, Media as a Power, Media Literacy and Institutionalization, Media Literacy, 5n-1k, Birth and Development of Sports Journalism, Sports Organizations and Media, Questioning

Techniques in Sports Journalism, Sports Journalism, Social Media and Sports, Sports Journalism as a Profession.

SPY107 FIRST AID IN SPORT

Introduction to first aid, human body and vital signs, basic life support, first aid in an emergency case, general principles of a casualty evacuation and transfer of patients, first aid materials.

TURK101 TURKISH LANGUAGE-I

Definition of language, the place and prominence in the life of the nation, language and culture relation, the place of Turkish Language among the world languages, development of Turkish Language, sounds and classification, audio features, phonetic rules, syllable, bookmarking rules and application, punctuation marks and its application, construction supplements and functions, forms of word usage, practices in literary texts.

TCT101 HISTORY OF TURKISH REPUBLIC-I

The reasons leading to the collapse of the Ottoman Empire, the efforts to stop the collapse and the quest for reform, the reasons leading to World War I, the participation in the war and its consequences, the Mondros Armistice, the Societies, the beginning of the National Struggle.

İNG101-FOREIGN LANGUAGE – I

Students will be able to understand English, use it effectively, and compare basic grammar rules of English. Through this course, students can interpret simple dialogue in English and use the new structure and words they have learned in their daily lives.

2nd SEMESTER

BLT102 COMPUTER TECHNOLOGIES-II

Computer Technology-1I Lesson is Included Examination of Methods Techniques of Accessing Information and Acquisition of Use Skill Them. Computer Technology is Compose That Basic Concepts of Information Technology, Such As; Computer Information, Technological Development, Professional Concepts And Applications, Current Software Applications (Windows, Word, Excel, Power Point).

İNG202 FOREIGN LANGUAGE - II

Students will be able to understand English, use it effectively, and compare basic grammar rules of English. Through this course, students can interpret simple dialogue in English and use the new structure and words they have learned in their daily lives.

MYO104 DISASTER CULTURE

Kinds of disasters, Disaster and practices for surviving, things to do before, during and after a disaster, search and rescue activities, field coordination system, the disaster planning.

SPY102 MANAGEMENT STRUCTURE OF TURKISH SPORTS

Assessment of the Administrative Structure of the Sports Organization of the Present Day, Sports in the Period of the Ottoman Empire, Sports Organization in the Republican Period, First Sports Federations and Activities, Republican Sports Organizations (TİCİ, TSK, GSGM), Public and Private Sports Organizations, A General View on Turkish Sport Policy.

SPY104 SPORTS MARKETING

Marketing Concept, Definition and Definition of Sport Marketing, Sports Industry and Marketing, Sports Marketing Partitioning, Consumer and Adherence Behavior in Sports, Marketing Communication in Sports, Strategic Sports Marketing Management, New Trends in Sports Marketing.

SPY106 SPORTS MANAGEMENT

Management and Manager Concepts, Features and Functions of Management, Management Approaches, Concept of Leadership, Sports Manager, Qualifications of the Sports Manager, Training and Professionalization of the Sports Manager, Sports Manager Training in the World

SPY106 INTERNSHIP-I

Students complete internship training in public or private sector organizations working in the field of sports.

SPY108 GENERAL TRAINING INFORMATION

Principles and History Development, The Effect of Training on Organism, Basic Motoric Features, Loading and Basic Principles, Training Planning and Basic Principles, Tests in Sports, Observation and Evaluation in Sports, Talent Selection and Basic Principles in Sports, Doping and Exercise in Sports, Children and Youth Sport, Women and Sport, the Technical and Tactical Teaching Principles.

SPY110 SPORTS PUBLIC RELATIONS

Public Relations Definition and Concept, Development of Public Relations in the World and Our Country, Public Relations Methods and Tools, Public Relations in Sports Business, Social Responsibility, Organizational Culture, Communication in Public Relations, Corporate Image, New Concepts in Public Relations.

TCT102 HISTORY OF TURKISH REPUBLIC-II

Information on the Concept of Revolution, Preparation, Action, Reformation Stages of the Turkish Revolution as well as Basic Principles and Characteristics of the Turkish Revolution, Domestic and foreign policy of Turkey after the period of Ataturk.

TURK102-TURKISH LANGUAGE-II

Definition of language, the place and prominence in the life of the nation, language and culture relation, the place of Turkish Language among the world languages, development of Turkish Language, sounds and classification, audio features, phonetic rules, syllable, bookmarking rules and application, punctuation marks and its application, construction supplements and functions, forms of word usage, practices in literary texts

3rd SEMESTER

ADL215 SPORTS LAW

Basic Concepts of Law, Sport Law, Violence in Sport, Legislation, International Court of Sports Arbitration

İKY215 HUMAN RESOURCES MANAGEMENT

Human Resource Management, Definition, Characteristics, Business Analysis and Business Design, HR Planning and Job Choice, Training and Development, Performance Appraisal, Performance Evaluation Methods, Career Development, Job Appraisal, Wage Management, Wage Systems, Work Safety and Health, HR Legal Aspects of Management, International HRM.

İNG201 VOCATIONAL ENGLISH -I

Definition of sport and sport management, Management theories, Leadership theories, Management functions, Total quality management, Human resources; employers working relationships.

MVU211 BUDGET AND ACCOUNTING

The Content of the Course is Accounting Practices in Sports Organizations. Basic Accounting Concepts, Accounting Records, Auditing, Preparation of Financial Statements and Analysis will be Examined in Detail.

MYO203 EMOTIONAL INTELLIGENCE

The concept of Emotional Intelligence will be defined and the relationship with other concepts will be examined. The concept of Emotional Intelligence will be evaluated by emphasizing the importance of work and social life.

SPY201 SPORTS PSYCHOLOGY

Concepts and Definition of Psychology, Types of Personality and Personality in Sports, Motivation in Motivation and Sports, Concentration in Sports, Mental Training and Exercise, Stress in Sports, Audience Psychology and Violence, Prohibited Substance Use in Sports, Social Psychology in Sport, Fair-Play in Sports.

SPY203 LEISURE TIME AND RECREATION MANAGEMENT

Recreation Management, Recreation Marketing, Recreation and Sport Relation, Recreation and Tourism Relation, Recreation and Environment Relation, Recreation Leadership, Recreational Project Education.

SPY205 ATHLETE NUTRITION

Nutrition: Definitions and Concepts, Place and Importance of Sprout Nutrition, Nutrition and Sports Relationship in Historical Process, Energy Requirement and Energy Formation in Sprots, Carbohydrates and Athlete Nutrition, Proteins and Athlete Nutrition, Vitamins and Athlete Nutrition, Minerals and Athletes Feeding. Spreader Fluid Requirement, Nutritional Ergogenic Aids and Doping, Pre-Competition, Postnatal and Postnatal Nutrition Guidelines

SPY207 OLYMPISM AND OLYMPIC SPORTS

Olympic Games, History and Place of Modern Olympic Games, Olympic Branches, History and Place of Winter Olympic Games, Winter Olympic Games Branches, Paralympic Winter Games and Branches, Olympic Games and Olympic Movement, Antique and Modern Olympic Games, Candidacy Process for Olympic Games.

4th SEMESTER

ING202 VOCATIONAL ENGLISH -II

The content of this course is to develop the students' grammar, reading comprehension, speaking and writing skills they will need in professional and academic life.

İSG212 PREPARE FOR A VERTICAL TRANSFER EXAMINATION

The vertical transition exam covers current topics.

İSG214 ENTREPRENEURSHIPS

Entrepreneurship and Importance of Entrepreneurship, Entrepreneur and Characteristics of Successful Entrepreneur, Creativity and Innovation in Entrepreneurship, Conversion of a Business Idea to the Project and Investment, Entrepreneurship in the World, Developments in the Entrepreneurship and Suggestions to the Young Entrepreneurs, Environmental Factors and Industry Analysis in Business Plan Preparation, Marketing Plan, Production Plan, Management Plan, Finance Plan and Risk Analysis.

MYO204 KNOWLEDGE RENEWAL

Knowledge Concept, Knowledge Exchange, Knowledge Economy, Industry 4.0, Application of Knowledge, Legal, Social and Academic Developments in the Field

SPY202 COMPRAITIVE SPORT MANAGEMENT

Effectiveness of Organization and Sportive Success, Comparison of Management Structure of International Sports Federations, Sports Management in Turkey with Different Perspectives.

SPY204 SPORTS SPONSORSHIP

Marketing, Public Relations and Areas of Activity, As A Public Relations Activity, Sponsorship, The Concept of Sponsorship and Historical Development Process, Sports Sponsorship and Insidious Marketing, Sponsorship Areas (Sports, Culture-Art, Social Responsibility Etc.), Sports Sponsorship in the World, Sports Sponsorship in Turkey, Sports Sponsorship (Individual, Team, Organization Sponsorship), Sponsorship File Preparation.

SPY206 SPORTS ORGANIZATIONS AND MANAGEMENT

Concept and Definition of Organization, Definition and Definition of Sport Organization, First Organizations in National Sport, Organization and Duties of Ministry of Youth and Sports, Sports Activities of National Education Ministry, National Olympic Committee, Sports in Local Administrations, Sports Organizations, International Sports Organizations.

SPY208 SPORT TOURISM

Tourism Features, Types and Characteristics of Tourists, Features of Tourist Behaviors, Tourism Functions and Types, Tourism Management-Legislation, Sport and Tourism Relation, International Sport Organizations and Tourism Relation.

SPY210 SPORT FACILITY MANAGEMENT AND FIELD MATERIAL INFORMATION

Historical Process of Sport Facilities, Facility Management, Facility Manager and Managerial Functions, Facility Planning, Design and Construction, Systems in Production, Operation and Maintenance of Facilities, Marketing and Sales in Sports Facilities, Event Management in Sport Facilities, Drawing of Sport Facilities, Multipurpose Sports Hall Game Area and Material Information, Soccer Field Drawing and Material Information, Basketball Field Drawing and Material Information, Volleyball and Handball Field Drawing and Material Information, Tennis, Badminton, Squash Field Drawing and Material Information, Athletics Field Drawing and Material Information.

SPY212 INTERNSHIP-II

Students complete internship training in public or private sector organizations working in the field of sports.

ING202 VOCATIOANAL ENGLISH-II

To teach students professional English in terms related to accounting and tax such as law, business, economics, accounting, finance, foreign trade, marketing.