

ISTINYE UNIVERSITY
FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES
DEPARTMENT OF BUSINESS ADMINISTRATION

1st Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
ISL 111	General Education(Social) Business	3	0	5	EN
	General Education(Social) Critical Thinking	3	0	5	EN
	General English I	2	0	4	EN
	Academic English I	5	0	5	EN
	Professional English I	5	0	5	EN
	Turkish Language I	2	0	4	TR
	Atatürk's Principles and History of Turkish Revolution I	2	0	2	TR
Total		22	0	30	

2nd Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
	General Education(Social) Economics	3	0	5	EN
ISL 121	General Education(Numeric) Maths for Social Science	3	0	5	TR
	General English II	2	0	4	EN
	Academic English II	5	0	5	EN
	Professional English II	5	0	5	EN
	Turkish Language II	2	0	4	TR
	Atatürk's Principles and History of Turkish Revolution II	2	0	2	TR
Total		22	0	30	

3rd Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
ISL 211	Business Finance	3	0	5	TR
	General Education(Numeric) General Accounting I	3	0	5	EN
	Professional English III	4	2	4	EN
ISL 213	Marketing Management	3	0	5	EN
	Selective Non-Area Course	3	0	5	
	Manifest of Istinye	0	2	1	TR
	General Education (Social)	3	0	5	
Total		19	2	30	

4th Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
ISL 221	Financial Management	3	0	5	TR
ISL 222	General Education(Numeric) General Accounting II	3	0	5	EN
	Professional English IV	4	2	4	EN
ISL 223	General Education(Numeric) Information Management Systems	3	0	5	TR
	Selective Major Area Course	3	0	5	
	Manifest of Istinye	0	2	1	TR
	Selective Non-Area Course	3	0	5	
Total		19	2	30	

5th Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
ISL 311	Introduction to Statistics	3	2	5	TR
ISL 312	Organizational Behaviour	3	0	5	EN
	Professional English V	4	2	4	EN
ISL 313	Business Law	3	0	5	TR
	Selective Non-Area Course	3	0	5	
	Selective Major Area Course	3	0	5	
	Manifest of Istinye	0	2	1	TR
Total		19	6	30	

6th Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
ISL 321	Organization Theory	3	0	5	EN
ISL 322	Statistical Analysis	3	2	5	TR
	Professional English VI	4	2	4	EN
ISL 323	Commercial Law	3	0	5	TR
	Selective Non-Area Course	3	0	5	
ISL 324	Summer Business Internship			5	
	Manifest of Istinye	0	2	1	TR
Total		16	6	30	

7th Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
ISL 411	Strategic Management	3	0	5	EN
ISL 412	International Finance	3	0	5	TR
	Selective Major Area Course	4	0	5	
	Selective Major Area Course	3	0	5	
	Selective Non-Area Course	3	0	5	
	Selective Non-Area Course	3	0	5	
Total		19	0	30	

8th Semester					
C.Code	Course	T	P	ECTS	Language of Instruction
ISL 421	Entrepreneurship	3	0	5	TR
ISL 422	Business Analytic	3	0	5	TR
	Selective Major Area Course	4	0	5	
	Selective Major Area Course	3	0	5	
	Selective Non-Area Course	3	0	5	
	Selective Non-Area Course	3	0	5	
Total		19	0	30	

DESCRIPTION	
T: Theoric	
P: Practice	
ECTS: European Credit Transfer System	

Selective Major Area Course (Section B Course)	ECTS
Academic Reading I	5
Academic Reading II	5
Academic Writing I	5
Academic Writing II	5
Human Resource Management (Turkish)	5
Human Resources Management (English)	5
Turkish Tax Law (Turkish)	5
Organisational Behaviour (English)	5
Consumer Behaviours (Turkish)	5
Intercultural Management (Turkish)	5
Strategic Management (English)	5
Project Management (Turkish)	5
Cost Accounting (Turkish)	5
Additional Foreign Language (Spanish)	5
Additional Foreign Language(Russian)	5
Additional Foreign Language (Chinese)	5
Additional Foreign Language (Arabic)	5
International Finance (English)	5
Business Analytics (English)	5
Entrepreneurship (English)	5
Financial Markets and Institutions (English)	5
Financial Markets and Institutions (Turkish)	5
Marketing Communications (Turkish)	5
International Marketing(English)	5