

BANKING AND INSURANCE PROGRAMME

1st SEMESTER

BKS101 INTRODUCTION TO BANKING

The concept of banking and the definition of a bank, functions of banks, history of banking and the historical evolution of banks.

BLT101 COMPUTER TECHNOLOGIES-I

Computer Technology-I lesson is included examination of methods, techniques of accessing information and acquisition of use skill them. Computer Technology 1 compose that basic concepts of information technology, Such as; Computer information, technological development, professional concepts and applications, current software applications (Windows, Word, Excel, Power Point)

BKS103 BEHAVIORAL FINANCE

The aim of this course is to introduce the concept of behavioral finance, which can be regarded as relatively new in the field of finance and economics. In terms of individual and institutional finance, the reflection of decision-making on investment will be examined from a psychological point of view.

ISG117 FINANCIAL MATHEMATICS

Basic economic concepts related to finance, introduction to finance and basic concepts of finance, time value of money and interest, risk and return (revenue), modern portfolio theory. Financial assets pricing model, basic analysis, technical analysis, capital market instruments and their valuation.

IKY111 GENERAL ECONOMICS

Economics, the aim, scope and basic concepts, introduction to microeconomics, supply, demand and price, elasticities, equilibrium, consumer behaviours, markets, etc. Introduction to macroeconomics, the concept of money, monetary policies, fiscal policies, calculations for national income, general macroeconomic analysis, history of economic thought, schools (ecoles) in Economics and alternative economic systems, Islamic (interest-free) economic system, etc.

IKY101 GENERAL BUSINESS

Introduction to Business, Characteristics of Business, Business Establishment and Diversity, Goals of Business and Management Functions, Operating Income and Costs, Operational Efficiency, Organizational Behavior and Leadership, Entrepreneurship, Human Resources and Public Relations

ADL101 BASIC LAW

The relationship between social law codes and legal rules, sources of law, law branches, public law, the separation of private law, application of legal rules, concept of rights, types of rights, acquisition of rights, loss, protection, debt concept, debt relations, personality concept, protection, judicial organization and types of cases.

TURK101 TURKISH LANGUAGE-I

Definition of language, the place and prominence in the life of the nation, language and culture relation, the place of Turkish Language among the world languages, development of Turkish Language, sounds and classification, audio features, phonetic rules, syllable, bookmarking rules and application, punctuation marks and its application, construction supplements and functions, forms of word usage, practices in literary texts

TCT101 HISTORY OF TURKISH REPUBLIC-I

The reasons leading to the collapse of the Ottoman Empire, the efforts to stop the collapse and the quest for reform, the reasons leading to World War I, the participation in the war and its consequences, the Mondros Armistice, the Societies, the beginning of the National Struggle.

İNG101-FOREIGN LANGUAGE – I

Students will be able to understand English, use it effectively, and compare basic grammar rules of English. Through this course, students can interpret simple dialogue in English and use the new structure and words they have learned in their daily lives.

2nd SEMESTER

ADL 114 COMMERCIAL LAW

Commercial Business Law; Commercial Transactions, Commercial Provisions, Commercial Cases, The Concept of Merchant And The Results of Being A Merchant, Trade Registry, Trade Name And Other Trade Names, Unfair Competition, Commercial Books, Current Account, Assister of Merchants. Partnerships Law; Ordinary Partnership, Trade Partnerships, Collective, Limited Liability Partnerships, Limited Partnerships and Joint Stock Companies. Negotiable Instruments Law; Negotiable Instruments and Properties, Bill of Exchange, Bill of Exchange, Bond and Check Form Requirements and Legal Provisions.

ADL118 BANKING AND INSURANCE LAW

Basic Concepts in Banking Law, Resources of Banking Law, Organization of Banking Law, Establishment, Administration, Auditing, Activities and Termination of Banks, Basic Concepts in Insurance Law, Historical Development of Insurance, Types of Insurance, Insurance Contracts, Termination of Insurance Contracts and Statutory Limitation.

BKS102 INTRODUCTION TO INSURANCE

The concept of insurance and the definition of insurance. Language of Insurance, basic insurance information, The importance of insurance. Basic principles of insurance. Law of big numbers. Historical evolution of insurance in Turkey and in the world and the factors affecting it. Insurance companies and the insurance system. The introduction of insurance products, definition of insurance risk and examples, Insurance Premium, the insurance contract and the parties to the contract, the stages of contract, valuation problems, division of insurance into sections, pricing the insurance service, regulating and auditing institutions.

BKS104 INTERNSHIP-I

Students Complete Internship Training In Public Or Private Sector Institutions/Organizations Operating In The Banking And Insurance Field.

BKS106 RESEARCH METHODS

Method of Scientific Research, Types of Research, Access to Data Sources, Referencing In A Research, Shaping A Research Report, Preparing Tables, Figures and Graphics.

BLT102 COMPUTER TECHNOLOGIES-II

Computer Technology-II Lesson is Included Examination of Methods Techniques of Accessing Information and Acquisition of Use Skill Them. Computer Technology is Compose That Basic Concepts of Information Technology, Such As; Computer Information, Technological Development, Professional Concepts and Applications, Current Software Applications (Windows, Word, Excel, Power Point)

İNG102 FOREIGN LANGUAGE - II

Students will be able to understand English, use it effectively, and compare basic grammar rules of English. Through this course, students can interpret simple dialogue in English and use the new structure and words they have learned in their daily lives.

MVU110 GENERAL ACCOUNTING

Learning of Basic Accounting Information and Accounting Principles and Concepts, Preparation of Accounting Records, The Regulation of the Balance, Preparing Financial Statements, Mainly Opening-Closing Balance Sheet and Income Statements.

MYO104 DISASTER CULTURE

Kinds of Disasters, Disaster and Practices for Surviving, Things To Do Before, During and After A Disaster, Search and Rescue Activities, Field Coordination System, The Disaster Planning.

TCT102 HISTORY OF TURKISH REPUBLIC-II

Information on the Concept of Revolution, Preparation, Action, Reformation Stages of the Turkish Revolution as well as Basic Principles and Characteristics of the Turkish Revolution, Domestic and foreign policy of Turkey after the period of Ataturk.

TURK102-TURKISH LANGUAGE-II

Definition of language, the place and prominence in the life of the nation, language and culture relation, the place of Turkish Language among the world languages, development of Turkish Language, sounds and classification, audio features, phonetic rules, syllable, bookmarking rules and application, punctuation marks and its application, construction supplements and functions, forms of word usage, practices in literary texts

3rd SEMESTER

BKS201 CREDIT ANALYSIS AND MANAGEMENT

Basic Information on Bank Loans/Credits, Definition of Bank Loans/Credits, Sorts of Credits and Classification, Documents That Will Be Required in Credit Demands, Methods to be Used for Evaluation, Document Analysis, Lending Limit Allocation Process, Credit Intelligence Process and Intelligence Resources, General Limit of Loans and Restrictions, "Collateral" Application in Credits and Types of Collateral, Types and Properties of Cash and Non-Cash Loans/ Credits, Bank Lending Policies, Credit Monitoring and Credit Efficiency. Problem Loans/Credits, Early Warning Signs About Problem Loans, Credit Legal Follow-Up Process.

BKS203 BANKING AND INSURANCE MARKETING APPLICATIONS

Service Concept in Banking Sector, Marketing Mix of Banking Services, Product Concept in Insurance Sector, Marketing Mix of Insurance Products.

BKS205 MONEY, CAPITAL MARKETS AND FINANCIAL INSTITUTIONS

Legal Regulations and Regulating as well as Auditing Institutions In Money and Capital Markets, Investment Enterprises In Financial Markets, Money and Capital Market Instruments, Financial Markets That Capital Market Instruments Are Traded

BKS207 INTEREST-FREE FINANCE, BANKING AND INSURANCE

Basic Sources and Features of Interest-free Economics, General Features of Economic Structure of Ottoman State, Basic Features of Interest-free Finance in Our Time, Interest-free Banking, Interest-free Insurance, Interest-free Capital Markets.

BKS209 FINANCIAL TABLES AND FINANCIAL ANALYSIS

Presenting General Information About Financial Statements, Basic Financial Statements: Definition, Purpose, Principles of And Making-Up Balance Sheet as well as Income Statement. The Process of Preparing the Balance Sheet for Analysis, Presenting Supplementary Financial Statements, Examining Financial Analysis Techniques and Applying Them To Basic Financial Statements, Analysing and Examining Financial Statements From A Sectoral Perspective.

BKS211 LIFE INSURANCE AND INDIVIDUAL PENSION SYSTEM

Definition and Types of Life Insurance, Premiums and Investments to be made, Supplementary Coverages of Life Insurance, Differences Between Life and Non-Life Insurance, Individual Pension System, Basic Concepts, Related Law, Regulations and Conditions.

BKS213 DAMAGE, SUBROGATION AND TECHNIQUES OF REASSURANCE

Applications Of Damage, Importance and Properties Of Damage, Principles About Damage, Damage and Indemnity, Detection Of Damage, Calculation and Payment Of Indemnity, Results Of Damage and Indemnity, Under- Over- Agreed Value Insurance, Multiple Insurance Status, The Principle Of Participation in Damage and Subrogation, Damage Analysis With Case Studies and Resolving Damage, Basic Functions, Sorts and The Development Of Reassurance, Reassurance Agreements and Their Basic Principles, Optional Reassurance, Quota Share Reinsurance Treaties, Surplus Reinsurance Treaty, Excess Reinsurance and Sample Calculations as well as Applications.

İNG201 VOCATIONAL ENGLISH-I

To teach students professional English in banking and insurance.

MYO203 EMOTIONAL INTELLIGENCE

The Concept of Emotional Intelligence Will Be Defined and The Relationship with Other Concepts Will Be Examined. The Concept of Emotional Intelligence Will Be Evaluated by Emphasizing The Importance of Work and Social Life.

4th SEMESTER

BKS202 INTERNATIONAL BANKING AND FINANCE

International Transfers and Identification Systems, International Banking Activities for International Trade, International Monetary and Capital Markets Funds, Foreign Exchange, Foreign Currency Exchange Rates, International Banking and Coastal Banking, International Banking Regulations and Foreign Trade Legislation, and Foreign Exchange Markets

BKS204 FOREIGN TRADE AND EXCHANGE TRANSACTIONS

Basic Concepts, Documents and Incoterms, Methods of Payment, Export Transactions, Import Transactions, Foreign Exchange Transactions, Relationships with Exporters' Associations, Tax Liability, Institutions Promoting Foreign Trade, Subsidies, Free Trade Zones and Centers for Border Trade

BKS206 RISK MANAGEMENT IN BANKING AND INSURANCE

The Concept of Risk. Measuring Risk. The Importance of Basic Banking and Insurance Information in Terms of Risk Management. Assessment of Risky Investment Projects. The Liabilities of the Banker, The Insured and The Insurer in Case of Realization of Risk. Tools of Risk Management. Preventing Bank and Insurance Abuse and Its Methods.

BKS208 TURKISH ECONOMY

The Current Situation of the Turkish Economy. A Look at Turkey's General Problems. Population, Development, Structure and Problems of Turkey, Unemployment in Turkey: Types, Structure, Causes and Measures to be Taken. Turkey's National Income: The Structure, Development and The Importance of Development As A Measure, Income Distribution in Turkey: Development and Problems, Structure and Problems of Public Budget in Turkey, Inflation in Turkey: Development, Causes and Calculation, Measures to be Taken With Inflation in Turkey, Structure, Development and Problems of Foreign Payments in Turkey, Basic Structure of Turkish Financial System and Developments in Monetary Policy, Structure and Problems of Agriculture Sector in Turkey, The Structure of Industrial Sector in Turkey, Industrialization and Major Problems, European Union Process and The Position of Turkey in it.

BKS210 BANKING AND INSURANCE PRODUCTS

Types of Deposits, Deposits Transactions, Types of Loans, Loan Transactions, Financial Investment Options, Brokerage Services, Commercial Notes and General Qualifications, Money Transfer in Banking,

Payment, Collection and Exchange Services, Custody Services in Banks, Portfolio Management and Mutual Funds, Electronic Banking, Elementary, Personal and Commercial Insurance Products.

BKS212 INTERNSHIP-II

Students Complete Internship Training in Public or Private Sector Institutions/Organizations Operating in the Banking and Insurance Field.

BKS214 CUSTOMER RELATIONS MANAGEMENT

The Concept of Customer Relationship and Features, Developing Customer Relationships, New Dimensions of Customer Relationships, Creating Value for Customer, Communication with Customers, Customer Service, Customer Acquisition and Retention, Customer Relationship Measurement, Organizational Culture and Change.

ING202 VOCATIONAL ENGLISH-II

To teach students professional English in terms related to banking and insurance such as law, business, economics, accounting, finance, foreign trade, marketing.

ISG212 PREPARE FOR A VERTICAL TRANSFER EXAMINATION

The vertical transition exam covers current topics.

MYO204 KNOWLEDGE RENEAWAL

Knowledge Concept, Knowledge Exchange, Knowledge Economy, Industry 4.0, Application of Knowledge, Legal, Social and Academic Developments in the Field.